

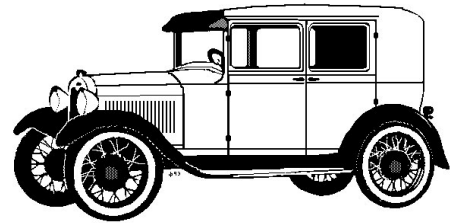


SANTA MARIA A'S HEADLIGHT HERALD

The Santa Maria A's Chapter (Est. 2003), Model A Ford Club of America
Visit our website: www.santamariamodelclub.com



www.mafca.com



The Santa Maria A's P.O. Box 2983 Santa Maria, CA 93457

March Club Activities

13th GENERAL MEMBERSHIP MEETING By Laws Update, McCord Ad Presentation

15th Monthly Tour to Lazze Metal Shaping in Grover Beach, Fish and Chips Lunch

More info Rich Alexander

March 15th Selma Swap Meet Kingsburg Blossom Trail A's See Flyer

20th SMA's Board Meeting Giavanni's 5:30 Meal 6:00 Meeting

March 23rd Orange County A's Pancake Breakfast

27th Club Breakfast Boy's Restaurant 8:30am

2025 Look ahead:

April 3rd April 5th. CCRG Jamboree Hosted by the Charter Oakes Model A Club.

May 23-25 NCRG Roundup Hosted by Sacramento Capitol A's

The Santa Maria A's General meetings are held on the 2nd Thursday of each month at the Elwin Mussell Senior Center, 510 E. Park Ave in Santa Maria, CA. Doors open at 6:00 and the meeting begins at 6:30 PM.

Board of Directors

President : Roberta Weber 805-717-9367

V President: John Idler 805-406-9781

Secretary: Karen Haugse See Roster

Treasurer: Dave Richards 949-606-6788

Activities : Richard Alexander 805-452-5205

Editor: Kay McCord 805-598-8131

Past President Bill Hansen 805-740-0222

Members at Large

Lavonne Martin: 805-844-5802

Robert Franzen 805-929-2224

Editor Kay Sez,

Thank you for your well wishes during my illness.

President's Corner



President
Roberta Weber

March 2025

Hello Santa Maria A's

The February General Meeting and Potluck were canceled on Thursday due to a power outage at the Elwin Mussel Senior Center. Many of the potluck dishes, including chili, cornbread, salad, and desserts, were taken to the Safety Tech/Chili Cook-off at the Weber's the following Saturday. Mark Mueller won the Chili award, with Mary Denny, Richard Alexander, and Ron Stevens also receiving close votes.

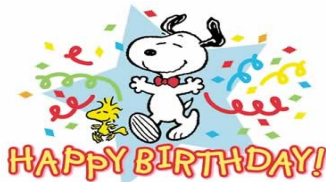
Brian Weber received the inaugural Grease Monkey Award, presented by Jay McCord . This award is part of February's Love Your Mechanics Month, organized by SCRG.

If you are interested in volunteering or becoming a Committee Person, please contact me. I appreciate your support and teamwork.

We appreciate those who have submitted their club dues for 2025. This \$30 investment provides a full year of enjoyable activities, fostering friendships and opportunities to meet new members, all while embarking on new adventures with your Model A vehicles.

We are excited about our upcoming March tour to Grover Beach, where we will visit the Lazze Metal Shaping Shop. Following the visit, we will proceed to a Fish and Chips lunch. We anticipate a year filled with enjoyable experiences and innovative ideas.

Roberta Weber



March Celebrations



- | | |
|-----------------|------------------|
| 3-John Idler | 14-John Vasquez |
| 4-John Gibbs | 19- Randy Harper |
| 4-Cheryl Struve | 28 Ed Pedridck |
| 5 Ruth Harper | 28 Ty Lux |
| 11-Jack Garvin | |

- 19 Keith & Cheryl Struve
20 Jim & Sherry Bevill

23rd Annual All Ford Car Show and Swap Meet



Celebrating 70 years of the Thunderbird



Benefits Allan Hancock College Industrial Technology and Other Local & National Scholarships

Saturday September 13, 2025

Car Show • 9 am-3 pm | Swap Meet 7 am

AWARDS • RAFFLE PRIZES • 50/50 • MUSIC • Non-Food Vendors Welcome!

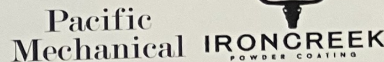
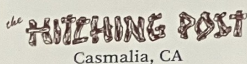
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Contact Jay McCord (805) 598-8133 • Curt Warner (805) 478-1231

CONTRIBUTING SPONSORS



Model A Body Style of the Month.

The Phaeton was among the six Model A Ford body styles first announced in December 1927. The Phaeton was a four-door convertible. Introductory price was \$387

This article is from the Book "Advertising the Model A Ford". Used by permission of the author.
Available at the MAFCFA Website, www.mafca.com

PHAETON

PHAETON



	TOTAL	1927	1928	1929	1930	1931
Ford Body Style		35-A	35-A	35-A	35-B	35-B
Weight (pounds)		2,140	2,140	2,140	2,212	2,212
Price (FOB Detroit)		\$395	\$395	\$460	\$440	\$435
Units Produced (U.S.)	117,840	221	47,255	49,818	16,470	4,076
Number of U.S. Ads						
Primary Formats	5	–	–	4	1	–
Ad Variations	11	–	–	9	2	–
Magazine Insertions	27	–	–	20	7	–

The Phaeton was among the six Model A Ford body styles first announced in December 1927. The Phaeton was a four-door convertible and was introduced without outside door handles. Beginning in 1929, external door handles were added – as well as wind wings – as standard equipment. With the 1930 models and the new Model A Ford body styles, the Phaeton had wider doors, making entry easier to both the front and rear compartments. (Because of the later availability of the De Luxe Phaeton, the Phaeton was sometimes referred to as the “Standard Phaeton” – but never so in Ford advertising.)

The Model A Ford Phaeton was advertised almost exclusively in farm-related magazines, but with ads appearing only in 1929 and 1930. Ford produced a total of 11 different magazine ad versions for the Phaeton during these two years. Each of the five different basic Phaeton illustrations used in these 11 ads showed the car with its top down and the boot in place.

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SATURDAY

MARCH 15, 2025

- 6 A.M. TO 3 P.M. -

RAIN OR SHINE

Early vendor setup & check-in: March 14, 6 a.m. to 9 p.m.

Information & Reservations:
558.896.3243

SelmaSwap.com



Save the Date!

NCRG Roundup 2025

The Capitol A's will be sponsoring the 2025 Roundup on Memorial Weekend May 23, 24, 25.

The event will be in Sacramento at a Hotel that will support all of the events and rooms at a single location.

We are hoping and planning to have a full roundup to include all of your old favorites including a welcome party, banquet, fashion and car judging/evaluations, fashion boutique, hospitality room, hubley races, pick a prize, gymkhana, seminars, swap meet and tours.

Classified:

Looking for a hard to find part for your Model A or would you like to sell one of your cars? Just send a note to Editor, Kay for inclusion in the next Headlight Hearld

Riddle: Of the Month-February

**What has six faces, but cannot wear makeup:
And has twenty one eye's, but can't see:
What is it?**

Email your answer to applemomkay@aol.com. A Prize for winners at the +February General Meeting.

A FEW MORE THINGS...

Don't forget to register for the CCRG Jamboree. April 3rd through 5th Hosted by the Charter Oaks Model A Club

The American Civil War 2025 MAFCA National Tour will be held June 15— June 22nd. **Details at www.mafca.com**



Don't forget to register for the Northern California Regional Roundup! May 23-24-25. Hosted by the Sacramento Capitol A's www.sacramentocapitolas.org



Next to Jack's in Old Orcutt

Old Orcutt Barbers

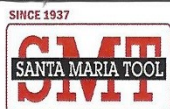
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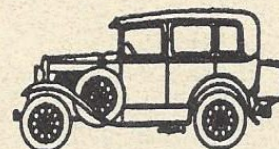
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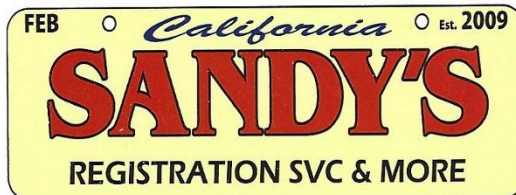
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